



Rede Nacional de Informações Sobre o Investimento

Eduardo Celino
General Coordinator for Investments
Secretariat of Production Development

Brasilia, July 7th 2011



What is RENAI

- ✓ National network that provides entrepreneurs with information about investment opportunities in Brazil
- ✓ Coordinated by the Ministry of Development, Industry and Foreign Trade
- **✓ Partners:**
 - State Departments of Industry and Trade
 - Bank of Northeast (Banco do Nordeste)
 - Federation of Industries of the State of Minas Gerais
 - Superintendence of the Manaus Free Trade Zone (SUFRAMA)
 - Superintendence for the Development of the Northeast
 - Brazilian Department of Mineral Production



Purpose

Inform, Facilitate, Promote and Support

- ✓ Provide the necessary <u>information</u> investors need in their investment decision-making process
- ✓ Promote and facilitate the investment process
- ✓ Stimulate and aid Federal and state Departments to <u>support</u> foreign investors



Activities

Information

- ✓ Website
- **✓ Database of Announced Investments**
- ✓ Database of Investment Opportunities

Promotion

✓ International Seminars



Activities

Training

√ Workshops

- Training state officials in charge of investment promotion
- ✓ Seminars/Meetings
 - "How to attract foreign investments"
 - Specific issues (oil & gas, mineral production, lithium, shipbuilding, automotive industry, R&D, etc)
- ✓ Course in Environmental Licensing
 - Ministry of Environment



Activities

Facilitation

- √ Reception of foreign investors
- ✓ Network with public and private entities
 - State Departments
 - Superintendence of the Manaus Free Trade Zone
 - Superintendence for the Development of the Northeast
 - Bank of Northeast, Brazilian Development Bank
 - Ministry of Mines and Energy; Environment; Transportation
 - Brazilian Department of Mineral Production
 - Brazilian Confederation of Industry



Agreements

- ✓ Agreement with all the State Departments of Development, Industry and Trade
- ✓ In each one, **two representatives**
- ✓ What do they offer?
 - receiving and handling investors' demands
 - access to local opportunities and incentives
 - interaction with local companies
- ✓ RENAI can also arrange meetings with the Brazilian states officials and other entities.



International Seminars

- ✓ China: Macao and Beijing (July/08)
- ✓ Taiwan: Taipei (July/09)
- ✓ **South Korea:** Seoul (September/09)
- ✓ **Japan:** Tokyo September/09; Osaka July/10; Tokyo March/11

Website

- ✓ Access from more than 100 countries
- ✓ Main countries:
 - Europe: Portugal, Spain, France, United Kingdom, Italy, Ireland, Germany
 - Asia/Oceania: Japan, China, South Korea
 - America: USA, Canada, Argentina



Brazilian Investment Information Network- RENAI -

Ministério do Desenvolvimento, Indústria e Comércio Exterior - MDIC

Esplanada dos Ministérios - Bloco "J" - 5° Andar - Sala 507

CEP: 70.053-900 - Brasília/DF

Tel.: (+55+61) 2027-7055

renai@mdic.gov.br

www.mdic.gov.br/renai